Group Project

* **Weight** 20% of the final grade
* **Due** no later than 11:00 p.m. on Sunday of Unit 3, 5, 7, and 10

Objectives

* Work successfully as a team to apply the knowledge students developed over the semester
* Demonstrate an ability to make applications of ethical knowledge and theory to analyze an organization.
* Analyze the impact of ethical polices and actions of an organization.

Brief Description

Through this four-part project you will work with team members to analyze the decisions and actions an organization makes as it serves its consumers, stakeholders, and the environment. Your team will evaluate the capacity of the organization to act responsibly and follow ethical practices. In addition, your team will make informed recommendations for the organization to increase its ethical actions.

Late Submission Policy

* This assignment is subject to the Late Submission penalty policy, namely 5% per day for three days.
* This page will close and will not allow further submissions after this Late Submission period has expired.
* In the event of an emergency preventing you from submitting within this time frame, special permission must be obtained from your instructor. Documentation substantiating emergency is required. In such a circumstance, if the extension is granted, the professor will reopen the submission function for you on an individual basis.
* Please do not email your submissions to your professor, either before or after the due date; all coursework should be submitted through the online course (Moodle).
* For time management purposes, students are strongly advised to submit their assignments by the due date above, relative to their local time zone. Late penalties will not be applied until after 8:00 a.m. Atlantic Time the following day.

Part 1

* **Weight** 5% of the final grade
* **Due** no later than 11:00 p.m. on Sunday of Unit 3

Your group will identify an organization that you will focus on over the semester, researching and identifying their ethical actions as they deliver their product or service. This will be a 400-500 word essay identifying the company and why it is of interest to your team.

Evaluation and Feedback Part 1

|  |  |
| --- | --- |
| Activity/Competencies Demonstrated | Grade |
| Content (50) | |
| a. Identify the organization the team will research this semester and why this organization is of interest to the team members | /20 |
| b. Identify what are the current ethical practices of the organization | /20 |
| d. Support the paper with appropriate sources, including at least two academic sources (books or juried articles such as those found in the YU library) | /10 |
|  |  |
|  |  |
| Communication (30) | |
| a. Uses language clearly and effectively | /10 |
| b. Information organized intelligently and holistically (i.e. not simply answers to questions) | /10 |
| c. Proper introduction and conclusion to paper | /10 |
| Attention to Detail (20) | |
| a. APA Formatting (title, headings & references) | /10 |
| b. Spelling and grammar | /10 |
| Total | /100 |

Part 2

* **Weight** 5% of the final grade
* **Due** no later than 11:00 p.m. on Sunday of Unit 5

Your team will submit an action plan to complete the work and report on progress at this point in the semester. The action plan should include a list of tasks to be accomplished with due dates and identify who is responsible for completing the tasks.

Evaluation and Feedback Part 2

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| --- | --- |
| Activity/Competencies Demonstrated | Grade |
| Content (40) | |
| a. Develop an action plan to identify the tasks to be accomplished, the due dates, and team members responsible for the tasks | /20 |
| b. Provide a progress report on the accomplishments of the team to date and any issues the team may face | /20 |
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|  |  |
| Communication (45) | |
| a. Uses language clearly and effectively | /10 |
| b. Information organized intelligently and holistically (i.e. not simply answers to questions) | /10 |
| c. Provide an action plan on a spreadsheet or other format that is clear and readable | /15 |
| c. The spreadsheeet is accompanied by a paper with a proper introduction and conclusion to paper | /10 |
| Attention to Detail (15) | |
| a. APA Formatting (title, headings & references) | /10 |
| b. Spelling and grammar | /5 |
| Total | /100 |

Part 3

* **Weight** 5% of the final grade
* **Due** no later than 11:00 p.m. on Sunday of Unit 7

Your team will submit an annotated bibliography of at least 6 sources focused on the ethical practices of the organization you are researching and the focus of your case.

Evaluation and Feedback Part 3

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| --- | --- |
| Activity/Competencies Demonstrated | Grade |
| Content  /60 | |
| Prepare an annotated bibliography of at least 6 sources addressing ethical practices of the organization | /60 |
|  |  |
|  |  |
| Communication  /20 | |
| a. Uses language clearly and effectively | /10 |
| c. The bibliography is accompanied by a paper with a proper introduction | /10 |
| Attention to Detail  /20 | |
| a. APA Formatting (title, headings & references) | /20 |
| Total | /100 |

Part 4

* **Weight** 5% of the final grade
* **Due** no later than 11:00 p.m. on Sunday of Unit 10

Your team will submit a final narrated PowerPoint presentation describing the ethical practices or action of the organization you have researched. This should include the following:

1. Company history, scope, and mission.
2. Research detailing an ethical practice or practices of the organization and the impact of these actions on stakeholders.
3. Your team’s will make suggestions for ways the company can improve or promote their ethical direction to build consumer and public confidence.

Evaluation and Feedback Part 4

|  |  |
| --- | --- |
| Activity/Competencies Demonstrated | Grade |
| Content (60) | |
| Identified the company history, scope or service/products, and missions | /15 |
| Researched and articulated the ethical practices of the organization | /15 |
| Identified the impact of the organization’s ethical practiced on stakeholders | /15 |
| Constructed recommendations for the organization to follow to improve its ethical practices | /15 |
|  |  |
|  |  |
| Communication (30) | |
| a. Uses language clearly and effectively | /10 |
| b. Information organized intelligently and holistically (i.e. not simply answers to questions) | /10 |
| c. Proper introduction and conclusion to the paper | /10 |
| Attention to Detail (10) | |
| a. APA Formatting (title, headings & references) | /10 |
| Total | /100 |