Appendix C: Individual Assignment 3 - Communication Blog Template

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| Scenario 1 | Your company was just named one of the 20 best companies for customer service in your industry.  |
|  Date: | Subject (blog title): |
|  | Text: |
|  |  |
| Scenario 2 | One of your company’s transport trucks, which was hauling flammable material, is said to have caused both an environmental spill and a 14-vehicle accident in which there were at least 3 casualties. |
|  Date: | Subject (blog title): |
|   |  Text: |
|  |  |
| Scenario 3 | Your organization just released its quarterly earnings which were 25% below the expected performance. |
|  Date: | Subject (blog title): |
|   |  Text: |
|  |  |
| Scenario 4 | Your company just secured a $6 million contract with a major public sector client that is expected to generate thousands of jobs over the next 10 years. |
|  Date: | Subject (blog title): |
|   |  Text: |
|  |  |